

Publicity and Communications November Congregation Council Report

November 3, 2009

Disciples in the Making, Making Disciples

As the Publicity & Communications committee, we are called to individually and collectively share our gifts to daily promote God's Word through print, electronic media and word of mouth as it related to the Mission of Trinity, our community of faith, and the local and global community.

The P&C Committee met on October 21st.

P&C Bookmark/Flyer

We reviewed the Committees that have submitted information for the Pamphlets, which are Fellowship, Worship and Youth Ministry. We would like to ask that each committee chair or liaison work to get the information needed to P&C, and we will produce the Pamphlets and have them placed in the Gathering space.

Jeff offered the use of forwarder capabilities that allows the creation of an email address, such as PandC@trinitycamphill.org to be established to forward incoming inquiries to appropriate contacts on each committee/task force.

The Endowment Brochure was completed and available for distribution- Notices are being put in the Trinity Today, Sup N Study. The discussion of sending letters to attorneys asking them remind members of Trinity when advising them around estate planning to consider Trinity was held, and we will follow up with a plan at the November meeting.

Communication Process- There was a discussion around how any communications should be forwarded to the P&C chair (or co-chairs), Webmaster, and John Brock. Jeff will set up an email address communications@trinitycamphill.org which will copy all of the aforementioned. This will be maintained to manage any change in the personnel. There have been many instances where events and communications are not being sent to the Webmaster for publication on the Trinity Website.

Flat Panel Project: We were updated on the progress of the IT Task Force, and P&C will be taking a moiré active role in the software and the management of the information broadcast on the system,

Budget and summary of how P&C activities support mission – Discussion was held that YTD we are \$5,400 under budget overall, but are starting to exceed budget for the Trinity Parish. We are to consider reallocation of funds to add more to the Trinity Parish and the Website.

Website Update

- a. Redesign discussion
- b. Webmaster report – Hits and Google analytics
- c. Demo Day/Open House coordinated with Garden of Eatin'
Pastor Brock suggested having the session around the Annual Meeting on January 24th, in Fellowship Hall? Lorraine will follow up with Nancy Martin as to whether or not Fellowship Hall will be utilized, and open the discussion.
- d. Emailing of Trinity Parish/Web blasts
Gathering email addresses would save on mailings. Tom Reddinger will report on the Lutheran Camping Corporation initiative to “GO Green”.

Newsletter update

- e. Trinity Parish report
- f. Faith Journeys – for publication in Trinity Parish or Web

The font was too small, so increased to 12pt from 11.5

Donna is encouraging the Youth to submit articles.

Closing Prayer-The meeting was adjourned with the Lord’s Prayer

Next Meeting Date: Wednesday, November 18, 7pm