



Publicity and Communications April 2010 Congregation Council Report

Disciples in the Making, Making Disciples

As the Publicity & Communications committee, we are called to individually and collectively share our gifts to daily promote God's Word through print, electronic media and word of mouth as it related to the Mission of Trinity, our community of faith, and the local and global community.

The P&C Committee met on March 24th and reviewed progress on several 2010 projects.

Internal and external publicity plans were reviewed for the following Trinity activities:

Health Fair – 52 media outlets have been contacted.

Faith X concert – Press release is being planned.

Publicity opportunities were discussed:

Central Penn Faith Book – action needed by early May.

Other communication opportunities were discussed:

Use of social media – Jeff Weaver has reserved addresses.

Digital signage project – AV/IT committee has requested bids.

Email blasts with links to Trinity Parish – Trial with committee members planned for early June.

Pamphlet project

Monthly look ahead of "What's Happening at Trinity"

Labeling and signage of internal Bulletin Boards

Darlene Hess presented a draft template for obtaining information necessary for sending press releases. Bob Frymoyer will seek review of issues related to obtaining parental consent for use of pictures of children in Trinity publications and report at the next meeting.

Lorraine Graybill will summarize a month or two of upcoming Trinity events, based upon existing internal communications, to be printed in Council minutes and to be emailed to committee chairs and other group leaders for the purpose of a 3-minute announcement at the beginning of each committee meeting to increase communication and encourage participation and involvement.

Closing Prayer-The meeting was adjourned with the Lord's Prayer

Next Meeting Date: Wednesday, April 21st, 7:30pm

Respectfully Submitted:

Lorraine Graybill, Co Chair