



## Publicity and Communications Congregation Council Report

June 14<sup>th</sup>, 2010

### Disciples in the Making, Making Disciples

*As the Publicity & Communications committee, we are called to individually and collectively share our gifts to daily promote God's Word through print, electronic media and word of mouth as it related to the Mission of Trinity, our community of faith, and the local and global community.*

The P&C Committee met on May 19<sup>th</sup>

#### PUBLICITY

##### Summer Sundaes Concert

We discussed what needs there were for the upcoming Summer Sundaes series. Darlene has the media outlets covered, including colleges. We will approach Sarah Fogg to produce overlays for the sandwich boards As she did for the Health Fair

##### Local Hotels

Lorraine gave an update on how the existing Trinity Pamphlets that were included when we produced the last Pictorial Directory have been well received at local hotels for inclusion in their pamphlet racks.

There was discussion around producing an updated piece

##### Synod Assembly

The Synod Assembly will be held the second weekend in June. Doug Bonsall, Nancy Martin, Judy Collins, Pastor Brock and Guy Edmiston will be in attendance. We will have a display.

#### WEBSITE

The subject of utilizing Facebook for pictures was brought up, which led to the discussion around the administration of the Trinity Facebook page. Tom Drye has agreed to be the Administrator for the page.

The project of email blasts and the electronic version of the *Trinity Parish* will be moved to July/August.

#### AV/IT Project-

There was much discussion around how it was important to have the digital signage project move forward. With the way that the scope has grown and bids have been received, it was agreed that P&C would recommend that the AT/IV Committee consider revising the scope to the original Gathering Space signage.



Evangelical Lutheran Church in America  
God's work. Our hands.

Closing Prayer-The meeting was adjourned with the Lord's Prayer

Next Meeting Date: Wednesday, June 16th, 7:30pm

Respectfully Submitted:

Michael Schwalm, Co Chair