



**Report to the Congregation Council  
July 1, 2018  
Jeff Weaver, Webmaster**

The following are highlights of Trinity's website usage for the second quarter of 2018 (April 1 through June 30):

- There were 9,937 visits (vs. 13,048 in 2017) by 4,697 visitors. 5,393 of those visits were from people within a roughly 10-mile radius of Trinity.
- There were 50,725 page views. (There is no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)
- The top ten pages visited were:
  1. Home page – 14,611
  2. Worship Services and Times page – 3,805
  3. Daily Lectionary page – 3,782
  4. News and Events page – 1,916
  5. Vacation Bible School page – 1,805
  6. Vacation Bible School Registration page – 1,654
  7. Sermons page – 1,425
  8. Plan Our Future page – 1,310
  9. Leadership Team page – 971
  10. Staff page -950
- There were visits from people in 48 countries. The top ten countries in descending order are:
  1. United States – 9,574
  2. Canada – 96
  3. India – 24
  4. China – 22
  5. Peru – 22
  6. Pakistan – 19
  7. Philippines – 17
  8. Australia – 14
  9. United Kingdom – 14
  10. South Africa – 14

- There were visits from people in 47 states and the District of Columbia. The top ten state in descending order are:
  1. Pennsylvania – 6, 847
  2. New Jersey – 418
  3. District of Columbia – 396
  4. California – 251
  5. Michigan – 221
  6. New York – 210
  7. Tennessee – 151
  8. Kansas - 145
  9. Virginia – 82
  10. Maryland – 73
- There were visits from people in 642 cities. The top ten cities in descending order are:
  1. Camp Hill – 2,414
  2. Mechanicsburg – 1,516
  3. Enola – 406
  4. Harrisburg – 404
  5. Washington D.C. – 396
  6. Mount Laurel (New Jersey) – 339
  7. New Cumberland – 303
  8. Carlisle – 144
  9. Coffeyville (Kansas) – 142
  10. Lancaster – 139
- The average time on the site per visit was 2:54 minutes.
- 40% of the visits were from new visitors.
- 45% of the visits were from desktop computers, 43% from mobile phones and 12% from tablets. The new website provides much better compatibility with mobile phones and tablets.

In Christ,  
 Jeff Weaver

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Trinity Camp Hill website: [www.trinitycamphill.org](http://www.trinitycamphill.org)

Trinity Camp Hill Facebook page:

<https://www.facebook.com/trinitycamphill/>

Trinity Camp Hill Members Facebook group:

<https://www.facebook.com/groups/118675824832696/>

Trinity Camp Hill YouTube channel:

<https://www.youtube.com/user/trinitycamphill>