

**Report to the Congregation Council  
October 1, 2018  
Jeff Weaver, Webmaster**

The following are highlights of Trinity's website usage for the third quarter of 2018 (July 1 through September 30):

- There were 9,282 visits (vs. 11,305 in 2017) by 4,228 visitors. 5,663 of those visits were from people within a roughly 10-mile radius of Trinity.
- There were 44,959 page views. (There is no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)
- The top ten pages visited were:
  1. Home page – 13,702
  2. Worship Services and Times page – 3,506
  3. Daily Lectionary page – 2,584
  4. Preschool page – 1,252
  5. News and Events page – 1,226
  6. Sermons page – 1,165
  7. Trinity Newsletters page – 970
  8. Children and Family page – 896
  9. Pastors – 854
  10. Donate page – 812
- There were visits from people in 54 countries. The top ten countries in descending order are:
  1. United States – 9,282
  2. Canada – 94
  3. South Korea – 26
  4. United Kingdom – 25
  5. China – 23
  6. India – 23
  7. Poland – 16
  8. Australia – 15
  9. Peru – 13
  10. Philippines – 13

- There were visits from people in 48 states and the District of Columbia. The top ten state in descending order are:
  1. Pennsylvania – 7,110
  2. New Jersey – 408
  3. District of Columbia – 362
  4. New York – 195
  5. Oregon – 179
  6. California – 132
  7. Kansas – 93
  8. Virginia – 85
  9. Delaware – 72
  10. Ohio – 63
- There were visits from people in 588 cities. The top ten cities in descending order are:
  1. Camp Hill – 3,005
  2. Mechanicsburg – 1,335
  3. Enola – 393
  4. Harrisburg – 368
  5. Washington D.C. – 362
  6. Mount Laurel (New Jersey) – 299
  7. New Cumberland – 245
  8. Progress – 175
  9. Boardman (Oregon) – 173
  10. Lancaster – 96
- The average time on the site per visit was 2:26 minutes.
- 44% of the visits were from new visitors.
- 42% of the visits were from desktop computers, 46% from mobile phones and 12% from tablets.

In Christ,  
 Jeff Weaver  
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Trinity Camp Hill website: [www.trinitycamphill.org](http://www.trinitycamphill.org)

Trinity Camp Hill Facebook page:

<https://www.facebook.com/trinitycamphill/>

Trinity Camp Hill Members Facebook group:

<https://www.facebook.com/groups/118675824832696/>

Trinity Camp Hill YouTube channel:

<https://www.youtube.com/user/trinitycamphill>