

**Report to the Congregation Council  
January 1, 2019  
Jeff Weaver, Webmaster**

The following are highlights of Trinity's website usage for 2018 (January 1 through December 31):

- There were 40,784 visits (vs. 50,444 in 2018) by 17,742 visitors. 22,460 of those visits were from people within a roughly 10-mile radius of Trinity.
- There were 190,138 page views. (There is no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)
- The top ten pages visited were:
  1. Home page – 59,604
  2. Worship Services and Times page – 15,230
  3. Daily Lectionary page – 14,278
  4. Sermons page – 6,085
  5. News and Events page – 5,536
  6. Preschool page – 4,234
  7. Trinity Newsletters page – 3,636
  8. Pastors page – 3,597
  9. Staff page – 3,394
  10. Leadership Team page – 3,146
- There were visits from people in 107 countries. The top ten countries in descending order are:
  1. United States – 39,029
  2. Canada – 426
  3. India – 126
  4. United Kingdom – 84
  5. Brazil – 81
  6. China – 79
  7. South Africa – 61
  8. South Korea –
  9. Philippines – 59
  10. Australia – 54

- There were visits from people all 50 states and the District of Columbia. The top ten states in descending order are:

1. Pennsylvania – 29,011
2. New Jersey – 1,811
3. District of Columbia – 1,576
4. California – 800
5. New York – 793
6. Virginia – 411
7. Michigan – 341
8. Kansas – 326
9. Maryland – 293
10. Texas – 278

- There were visits from people in 1,540 cities. The top ten cities in descending order are:

1. Camp Hill – 11,005
2. Mechanicsburg – 6,037
3. Washington, DC – 1,576
4. Harrisburg – 1,574
5. Mount Laurel (New Jersey) – 1,433
6. Enola – 1,348
7. New Cumberland – 1,054
8. Progress – 703
9. Lancaster – 589
10. Carlisle – 525

- The average time on the site per visit was 2:28 minutes.
- 42% of the visits were from new visitors.
- 43% of the visits were from desktop computers, 44% from mobile phones and 13% from tablets.

In Christ,  
Jeff Weaver

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Trinity Camp Hill website: [www.trinitycamphill.org](http://www.trinitycamphill.org)

Trinity Camp Hill Facebook page:

<https://www.facebook.com/trinitycamphill/>

Trinity Camp Hill Members Facebook group:

<https://www.facebook.com/groups/118675824832696/>

Trinity Camp Hill YouTube channel:

<https://www.youtube.com/user/trinitycamphill>