

Report to the Congregation Council
April 1, 2019
Jeff Weaver, Webmaster

The following are highlights of Trinity's website usage for the first quarter of 2019 (January 1 through March 31):

- There were 10,848 visits (vs. 9,824 in 2018) by 5,396 visitors. 1,988 of those visits were from people within a roughly 10-mile radius of Trinity.
- There were 48,348 page views. (There is no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)
- The top ten pages visited were:
 1. Home page – 15,760
 2. Worship Services and Times page – 3,530
 3. Daily Lectionary page – 3,132
 4. Preschool page – 1,443
 5. Sermons page – 1,316
 6. Staff page – 965
 7. Leadership Team page – 929
 8. Council Minutes page – 928
 9. Calendar page – 842
 10. Pastors page – 809
- There were visits from people in 107 countries. The top ten countries in descending order are:
 1. United States – 10,193
 2. Canada – 124
 3. China – 49
 4. India – 49
 5. Brazil – 33
 6. Philippines – 33
 7. United Kingdom – 31
 8. South Korea – 26
 9. South Africa – 24
 10. Germany – 22

- There were visits from people all 50 states and the District of Columbia. The top ten states in descending order are:

1. Pennsylvania – 7,788
2. New Jersey – 487
3. District of Columbia – 344
4. California – 204
5. Virginia – 169
6. New York – 129
7. Tennessee – 96
8. Michigan – 74
9. Maryland – 68
10. Texas – 68

- There were visits from people in 926 cities. The top ten cities in descending order are:

1. Camp Hill – 2,969
2. Mechanicsburg – 1,480
3. Enola – 476
4. Harrisburg – 385
5. Mount Laurel (New Jersey) – 360
6. Washington, D.C. – 344
7. New Cumberland – 308
8. Lancaster – 214
9. Dillsburg – 153
10. Carlisle – 147

- The average time on the site per visit was 2:27 minutes.
- 43% of the visits were from new visitors.
- 41% of the visits were from desktop computers, 46% from mobile phones and 13% from tablets.

In Christ,
Jeff Weaver

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Trinity Camp Hill website: www.trinitycamphill.org

Trinity Camp Hill Facebook page:

<https://www.facebook.com/trinitycamphill/>

Trinity Camp Hill Members Facebook group:

<https://www.facebook.com/groups/118675824832696/>

Trinity Camp Hill YouTube channel:

<https://www.youtube.com/user/trinitycamphill>