

Trinity Lutheran Church P&C Team
Report to Congregation Council
April, 2019

The P&C Committee met on March 25. In attendance were Jeff Weaver (webmaster), Stephanie Maurer (Director of Communications), Bill Bishop, and myself.

We spoke a lot about the Directory and how we should move forward. To date we have not had an overwhelming interest in the online directory. We discussed some ideas on how we can regenerate some interest in the directory. After the Easter holiday we will try another publicity campaign to try to drum up more interest. We also discussed some inherent challenges with the Servant Keeper system that make it difficult for the end user to navigate. I am going to follow up with Tom Notestine and Servant Keeper to see if we can change some functions of the directory.

At our meeting we discussed the need for some policy updates. The P&C team is going to be creating a document to be distributed to all committee members that will outline the guidelines for publicity items for both internal and external usage. We will also be evaluating the internal signage at Trinity and what can/should be posted on our bulletin boards.

We also discussed the retirement of Jeff Weaver at the end of this calendar year. Stephanie, Jeff, and I will be working together to come up with a plan. If you know of anyone who may be interested in taking on this important role of webmaster, please feel free to contact us.

Finally, in addition to the items that we discussed, the P&C team has been working closely with Mitzi Jones and her Mardi Gras in May team. We have been assisting in both online and print publicity items and forms. Huge thank you to Stephanie for all of the time and energy that she has put into that project.

Respectfully submitted,
Danelle Andrews
P&C Facilitator