



## Stewardship Committee April 24, 2019

Michael & Jennifer Schwalm – Facilitators

### Attendees:

Pastor Jack

Scott Lux

Charlotte Lazarchik

George Yeager

Kathy Smeal

Meeting opened with a prayer.

### 2019 Appeal

- We reviewed the timeline laid out last meeting, and have proposed shifting the order:
  - 9/1 – Begin with Testimonials and “The Power of One”
    - Trifold – With a section to tear off and put in EOG
    - Would lay out information on the appeal
    - Highlight “The cost to serve” to bring awareness
    - “WIFM” What’s In It for Me?
  - 9/15 - Hand out EOGs at 1st Sunday and explaining purpose - along with the Power of One topic
  - 9/22 – Special Event...opportunity to engage with special event- volunteer appreciation – invite Rick Sten for ideas
  - 9/29 - introduce leadership initiative and appreciation
  - 10/6 - special prayer and handout (e.g., bookmark)
  - 10/13 -Highlight EOGs received; “Thank the One” ...bless the ones received at this date
    - Make another EOG appeal
- Pastor Jack may approach Kurt Hutchins to preach on Stewardship Sunday
  - Rick Sten to have a Temple Talk?
- Scott Lux provided a great first draft of an appeal letter
  - Started with Testimonial
  - Jack and Scott to meet offline to refine
- We discussed reviewing the current trends and demographics to better understand current giving. Kathy Smeal will follow up with Paul Hensel to pull the following:
  - Report on who has returned EOGs and attended worship recently
    - Are the EOGs submitted by regular attendees?
    - What % are returned by sparse attendees?
  - What are the demographics of electronic givers?
    - % of Electronic vs. envelope
  - What % Electronic giving between the Traditional, Contemporary and Saturday Services?

### Meeting Time

- We discussed keeping the meeting on the 4<sup>th</sup> Wednesday of each month, but moving the start time to 6:30 to avoid conflict with A&P.
  - Mike to check with Jack to see if this would work for him



Action Items:

Jack and Scott to meet to refine the Appeal Letter verbiage

Mike – Work to get a copy of an Org Chart

The next meeting is Wednesday, May 22<sup>nd</sup> at 6:30pm

We closed the meeting with The Lord's Prayer