



Stewardship Committee August 18, 2019

Devotional

Attendees: Scott Lux, Pastor Horner, Pastor Liz, Dan Drury, Mike and Jen Schwalm

Annual Appeal

Reviewed revised timeline for Fall Stewardship appeal to accommodate the "Honor the Past..." campaign. This wrapped around the theme "A Season of Gratitude":

- 10/27 Reformation Sunday - theme = Amazing Grace → send letters re: annual campaign
- 11/3 - theme = Thankful Hope
- 11/10 - theme = Give (God of Living) → special speaker; collect EOGs
- 11/17 - theme = Serve (Lasting Values) → collect EOGs
- 11/24 - theme = Lead (All "for you") → collect EOGs

It was noted that EOGs don't drive the estimate for the budget, although it has historically been accepted as additional support of the commitment. Currently there are approximately 38-39% using e-giving; steadily increasing over the years.

Other annual campaign related initiatives - There will be one video prepared that includes testimonials. In addition, we will identify and schedule 2 speakers for Sunday (1 for 2 services in Nave and 1 for 2 services in Fellowship Hall) and 1 speaker for Saturday service to offer inspirational message.

Other Business

Discussion occurred on the value of tracking the offering by service.

Paul sent request to consider renaming the envelopes labeled "capital appeal" to align with "Honor our past..." campaign. The committee agreed to change as recommended.

Paul will also be helping us coordinate a survey to the congregation to inquire of those wanting to continue to receive envelopes. We are finding fewer envelopes used as an increasing number are e-giving. The survey will target:

- Those who use eGiving (or not) and do not want any envelopes mailed to them;
- Those who want to receive monthly envelopes and the specials;
- Those who want to receive weekly envelopes and the specials; and
- Those who want only the specials.



Costs are about \$3.50 per envelope number per year to mail envelopes every other month like we do (last year's total expense for about 1,000 envelopes mailed 6 times was about \$3,500). We need to remind people that using envelopes allow us to send them contribution statements that are required to deduct these contributions from their taxes. This will also allow for updating envelope numbering. Timeline pending but targeting resolution by November 2019 for the January/February packets.

Follow up:

- How many using the kiosk for giving?
- Giving envelopes - can we give provide an option to "opt" out?

The next meeting is scheduled for September 25th, we may need to re-schedule

The meeting closed with the Lord's Prayer