

**Report to the Congregation Council
October 8, 2019
Jeff Weaver, Webmaster**

The following are highlights of Trinity's website usage for the third quarter of 2019 (July 1 through September 30).

- There were 8,171 visits (vs. 9,709 in 2018) by 4,280 visitors. 3,985 of those visits were from people within a roughly 10-mile radius of Trinity.
- There were 36,558 page views. (There is no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)
- The top ten pages visited were:
 1. Home page – 11,764
 2. Worship Services and Times page – 2,724
 3. Daily Lectionary page – 2,301
 4. Sermons page – 1,392
 5. Preschool page – 1,254
 6. Trinity Newsletters page – 915
 7. Staff page – 756
 8. Adults page – 753
 9. Leadership Team page – 751
 10. Pastors page – 697
- There were visits from people in 75 countries. The top ten countries in descending order are:
 1. United States – 7,641
 2. Canada – 94
 3. France – 52
 4. South Korea – 29
 5. United Kingdom – 27
 6. Germany – 24
 7. New Zealand - 21
 8. Australia – 20
 9. China – 20
 10. Nigeria – 20

- There were visits from people in 49 states and the District of Columbia. The top ten states in descending order are:
 1. Pennsylvania – 5,648
 2. New Jersey – 345
 3. District of Columbia – 287
 4. California – 152
 5. Virginia – 145
 6. New York - 100
 7. North Carolina – 74
 8. Texas – 61
 9. Illinois – 57
 10. Ohio – 55

- There were visits from people in 745 cities. The top ten cities in descending order are:
 1. Camp Hill – 1,503
 2. Mechanicsburg – 1,212
 3. Enola – 742
 4. Harrisburg – 305
 5. Washington D.C. – 287
 6. New Cumberland – 240
 7. Mount Laurel Township (New Jersey) – 230
 8. Lancaster – 120
 9. Philadelphia – 115
 10. State College – 100

- The average time on the site per visit was 1:59 minutes.

- 47% of the visits were from new visitors.

- 45% of the visits were from desktop computers, 43% from mobile phones and 12% from tablets.

Finally, I expect that this will be my last report to congregation council as webmaster. By the end of the year, I will be handing over the Trinity owned computer that I use to maintain the website and gather the data for the webmaster's quarterly reports to one of the people who will taking over the webmaster task and it will be that person's task to prepare the yearend report. It has been a wonderful fifteen years, and now it's time for others to take over. Blessings to you all.

In Christ,
 Jeff Weaver
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Trinity Camp Hill website: www.trinitycamphill.org

Trinity Camp Hill Facebook page:

<https://www.facebook.com/trinitycamphill/>

Trinity Camp Hill Members Facebook group:

<https://www.facebook.com/groups/118675824832696/>

Trinity Camp Hill YouTube channel:

<https://www.youtube.com/user/trinitycamphill>