

# Appeal Awareness Team Report

## November 11, 2019

Team Members: Bob Frymoyer, Jay Killian, Danelle Andrews, Stephanie Mauer, Brian Falck, Nancy Martin, Steve Kauffman, Jen Schwalm. Jill Lashay, Lou Grammes, Steve Handwerk, Pastor Jack Horner, Rick Sten(chairperson)

Note: the Appeal team is now working in terms of 3 divisions: Outreach, Communications, Events. Since the Appeal vote at the end of September, Rick Sten has met with each.

The Events division(Steve Kauffman and Rick Sten) are putting together the agenda for the King Mansion fundraiser...this would be for Trinity members and the general public(the facility is being donated to us by Elizabeth Schenk). Steve and Rick will be meeting with it's owner Mark Kirowski to discuss a date and other particulars...ticket prices will be adjusted to comp us for any catering we may decide to do. While this event may only generate a small percentage of funds toward Honor Our Past/Plan Our Future, it will serve to continue raising awareness of the Appeal.

Our Communications division met in October(Danelle Andrews, Stephanie Mauer, Brian Falck, Nancy Martin). The Appeal "Thank you" posters and banners have been designed and should be going up soon throughout the church. This will keep the Appeal front and center and reminds us that there are still opportunities to support the effort. "Thank You" cards are also going out to members who have already made pledges. Info for the appeal remains and will remain available on the website and through email blasts but we will not begin a more aggressive media blitz until after the Stewardship campaign is complete...one ask at a time.

The Outreach division(Bob Frymoyer, Jay Killian, Jen Schwalm) met 3 weeks ago and while the Stewardship campaign is going on we are putting together a list of non-pledgers for potential one-on-one meetings. It is these meetings that we believe will have the greatest potential to raise additional funds. We are also looking at a strategy for bringing new members up to speed on the Appeal and an invitation to prayerfully consider making a pledge. With the holidays quickly approaching and knowing that people will be focused on that, we expect to see the wheels set firmly into motion once again with the start of the New Year.

One more thing...we would, like to add to the Honor Our Past/Plan Our Future website a wide variety of options for people to donate other than just writing out a check...creative, unconventional, outside the box ways to give money to the Appeal that they may not have considered. If the Finance Committee and Church Council has any other options, please pass them along to Rick Sten at [rsten58@verizon.net](mailto:rsten58@verizon.net) and it will passed along to the Communications division.

Respectfully Submitted,  
Rick Sten