

Appeal Awareness Team Report December 8, 2019

Committee Members: Bob Frymoyer, Jay Killian, Danelle Andrews, Steve Kauffman, Stephanie Mauer, Nancy Martin, Brian Falck, Steve Handwerk, Lou Grammes, Jen Schwalm, Jill Lashay, Scott Lux, Pastor Jack Horner, Rick Sten(chairperson)

Outreach Team:(Bob Frymoyer, Jay Killian, Jen Schwalm, Scott Lux) In the process of putting together a list of congregation members who have not yet made a pledge to Honor Our Past, Plan Our Future for one-on-one meetings and putting together a strategy to do so. Also composing a letter to be sent to new members who joined Trinity after April of 2018....when the initial reveal of the appeal vision was released and brochures were made available to the congregation.

Communications Team: (Stephanie Mauer, Danelle Andrews, Brian Falck, Nancy Martin) Honor Our Past, Plan Our Future “Thank You” posters have been made are posted throughout the church along with a “Thank You” banner. We are holding off on aggressive continued marketing of the appeal until after the stewardship campaign so as not create a conflict with giving.

Events: (Steve Kauffman, Rick Sten) We are meeting this month with representatives of King Mansion for an appeal fundraiser at this venue that has been generously donated by congregational member, Elizabeth Schenk. Initially we discussed an event in January, but we are now looking at the weekends in April Following Easter. This gives us more time to promote the event and eliminates the chance of winter weather interfering. April also offers up to opportunity to utilize the outside of the venue as well.

New Member: We welcome a new member to the Appeal Awareness Team...Scott Lux is joining us. Scott has been serving with the Stewardship Committee recently and has an extensive background in fundraising and will be a great addition to this group....welcome Scott.

Next Meeting of the full team will be held in January(date tba) to kick start the appeal effort and map out the strategy for continuing to bring awareness of Honor Our Past, Plan Our Future and continue to generate additional pledges with God's help and guidance.

In Christ,
Rick Sten