

**Joint Webmaster Report
to the Congregation Council
January 6, 2020**

Jessica Sheaffer, Tom Kautz, and Mary Alin Lubold have now fully taken over webmaster duties from Jeff Weaver. All three can be contacted via the webmaster@trinitycamphill.org address.

The following are highlights of Trinity's website usage for 2019 (January 1 through December 31).

- There were 40,812 visits (vs. 40,784 in 2018) by 20,663 visitors (vs. 17,742 in 2018).
- There were 177,394 page views. (There is no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)

	Jan- Mar	Apr – Jun	Jul – Sep	Oct - Dec	YTD
Visits	10,848	12,151	8,171	9,637	40,812
Visitors	5,396	7,249	4,280	5,240	20,663
Views	48,368	48,517	36,558	43,951	177,394

- The top pages visited in 2019 were:

	Page	Jan - Mar	Apr – Jun	Jul – Sep	Oct - Dec	YTD
1	Home	15,760	13,930	11,764	15,130	56,584
2	Daily Lectionary	3,132	2,556	2,301	2,026	10,015
3	*Services and Times	197	3,193	2,724	3,252	9,367
4	*Worship services/times	3530	340	42	42	3,954
5	** Combined	3,727	3,533	2,766	3,294	13,321
6	Sermons	1316	1,545	1,392	1,297	5,550
7	Preschool	1443	1,080	1,254	1,036	4,813
8	Leadership Team	929	846	751	1,269	3,795
9	Council Minutes	928	932	660	1,153	3,673
10	Newsletters	747	788	915	1,038	3,488
11	Staff	965	768	756	952	3,441
12	Pastors	809	816	697	875	3,197

13	Donate	589	693	504	889	2,675
14	Contemporary Service	659	576	509	603	2,347
15	Children and Family	797	458	558	507	2,320
16	VBS	365	1,671	127		2,177
17	Admin	570	598	347	641	2,156
18	Preschool Classes	549	434	656	456	2,095
19	Adults	458	394	753	419	2,024
20	VBS Registration	549	1,304			1,866
21	Concert Series	315	173	376	702	1,566
22	Music	407	214	380	435	1,436
23	Directory	464	296	274	324	1,358
24	Who we are	361	301	304	360	1,326
25	Galleries	351	331	329	270	1,281

* Note the change in page visits for *Worship Services and Times* vs. *Services and Times*. I suspect there were changes made on the website sometime in the first part of the year.

- There were visits from people in 75 countries. The top ten countries in descending order are:

1. United States – 38,533
2. Canada – 460
3. France – 137
4. India - 117
5. United Kingdom – 106
6. South Korea – 105
7. China – 104
8. Germany – 102
9. Nigeria – 98
10. Brazil – 82

- There were visits from people in 49 states and the District of Columbia. The top ten states in descending order are:

1. Pennsylvania – 27,449
2. Virginia – 2,477
3. New Jersey – 1,812
4. District of Columbia – 1,569
5. California – 767
6. New York - 416
7. North Carolina – 317
8. Texas – 262
9. Tennessee – 240
10. Maryland – 225

- There were visits from people in 745 cities. The top ten cities in descending order are:
 1. Camp Hill – 8,890
 2. Mechanicsburg – 5,596
 3. Enola – 2,443
 4. Ashburn, VA – 2,241
 5. Washington D.C. – 1,569
 6. Harrisburg – 1,369
 7. Mount Laurel Township, NJ – 1,263
 8. New Cumberland – 1,134
 9. Lancaster – 606
 10. Carlisle - 505
- The average time on the site per visit was 2:05 minutes.
- 48% of the visits were from new visitors.
- 56% of the visits were on a mobile device; 44% were on a desktop.

In Christ,
Mary Alin Lubold
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Trinity Camp Hill website: www.trinitycamphill.org

Trinity Camp Hill Facebook page:

<https://www.facebook.com/trinitycamphill/>

Trinity Camp Hill Members Facebook group:

<https://www.facebook.com/groups/118675824832696/>

Trinity Camp Hill YouTube channel:

<https://www.youtube.com/user/trinitycamphill>