

**Give Serve Lead
Committee Minutes
March 25, 2020**

Attendees via ZOOM: Kathy Smeal, Pastor Liz Fry, Pastor Jack Horner, Mike Schwalm, Jennifer Schwalm. We missed everyone – prayers for health and peace!

Pastor Horner gave a brief update from Paul Hensel's report. Congregation members have been mailing in checks and we've have some increase in online giving. Paul will be following up with members that have decreased their online giving.

There were approximately 600 views of last Sunday's service. There were an additional 140 views after the service. The online education sessions have also experience significant volume. Staff will be exploring how to continue this vehicle of delivery after the restrictions are lifted. **TO DO:** Identify a congregation member that can serve as a technically savvy resource to support this initiative.

Other items discussed for follow-up:

- Important to be delivering a message of support for those that may be going through difficulties due to current environment – health, financial, loneliness, etc.
- Is there an opportunity for an "Extravaganza" shortly after restrictions on gathering are lifted and everyone feels safe to gather? This may still be part of Easter season or other. Now may be time to start concept planning while some have extra time available.
- Recommend adding "Donation button" to online education sessions. This hopefully will allow those inspired during the session to demonstrate gratitude at the moment.
- Recommend a formal offering moment/reminder during service. Jen or Mike to offer words during the next service.
- There is a mailing re: Faith Formation going out next week. Would committee like to include a letter re: giving in mail packet? Generally response is yes, we will take the opportunity to reach the rest of congregation that may only be responding to mail. Jen/Mike to draft for Stephanie and Pastor Jack to review.
- Should we consider a special edition of Trinity Parish? Pastor Jack to follow-up with staff.

We will convene by ZOOM again next month, April 22nd at 6:30pm. Jen to send invite for ZOOM – call Jen at 717-503-6590 if you need help accessing.

Peace,

Mike and Jen Schwalm