



August 10, 2020

To: Congregation Council

**From: Stephanie G. Maurer
Director of Communications**

Re: Report to Council – Summer activities

The biggest project that I've been working on is a new publication, *Trinity Stories*, to be published 2-4 times a year. It will be a magazine-type format, 12-16+ pages, and each issue will have a theme. The first theme will be race and racism. The work for each story includes lengthy interviews that require multiple back-and-forth communications, research, picture taking or gathering, the actual writing, and then any re-writing based on even more reviews by the interviewee and anyone affected. It's a process more tedious and time-consuming than I expected, but it's my belief that it will be worthwhile. The interviews, writing, and reviewing continue through today, and I'm hoping for publication in early fall.

Have worked variously with Bob Frymoyer, Daryl Ackerman, and Paul Hensel on the development of a capital appeal progress report and the capital appeal Plan of Finance.

Developed comprehensive response to questions asked by A&P Committee.

Have continued to participate in multiple meetings: Staff, Council, some faith formation.

Developed letter and some strategies for IT/AV fundraiser; thus far we have raised approximately \$25,000.

Have continued to work with Debbie Wilson to provide copy for weekly e-blast;

Have continued to provide updates and copy for the website.

Have continued to work closely with Danelle Andrews on multiple other communications matters.

Hosted a live Points to Ponder session; moderated a quick Facebook live "ad" for VBS with Amy Koch; took 60+ photos at our first Worship on the Lawn that was attended by 120+ people.

Continue to work around the confines of the pandemic.