

APPEAL AWARENESS TEAM  
REPORT/10-12-20

Team Members: Bob Frymoyer, H.J. Killian, Danelle Andrews, Stephanie Mauer, Brian Falck, Jennifer Schwalm, Steve Kauffman, Nancy Martin, Scott Lux, Lou Grammes, Steve Handwerk, Pastor Jack Horner, Rick Sten

Note...Due to the pandemic and the difficulty getting a group this size together for a meeting date that worked for a majority of the team, most of communication the past few months between team members has been through emails and phone conversations to reach a consensus.

**AWARENESS:** The website for Honor Our Past, Plan Our Future continues to be updated to reflect the latest on giving, financing and progress on the building project. We have requested the webpage be moved to and prominently displayed on Trinity's home page so that members have a better chance of finding it. With easier access, there is a better chance of members to be informed, get excited about the changes and perhaps be motivated to donate to the project. There is little doubt the visual evidence of the plan coming together will show those that have already donated that their generous gifts are being put to use as promised and hoped. It also may motivate others who have yet to contribute, to get excited and jump on the bandwagon. There will also be a full page update of the appeal project with pictures and information in the upcoming new publication called "Trinity Stories".

**FUNDRAISING:** The pandemic has certainly hindered and delayed the fundraising effort for Honor Our Past, Plan Our Future. Last March, the team was preparing to begin perhaps the most important aspect of the fundraising effort with individual, face to face visitations. However, because of Covid-19, those visitations could not take place and in fact remain on hold until it is appropriate and fully safe to do so. In the mean time, the strategic relocation of the Honor Our Past, Plan Our Future webpage and the full page spread in "Trinity Stories" will serve as a "soft ask" for now while the stewardship fall campaign is going on. Following that campaign and if the circumstances allow us, we will look to increase awareness of the appeal along with opportunities to donate to it.

Respectfully Submitted,  
Rick Sten