

October 13, 2020

To: Congregation Council

From: Stephanie G. Maurer
Director of Communications

Re: Report to Council – Activities September 1 through Oct. 12

- Watch for the premier issue of our 32-page **Trinity Stories magazine** that will likely be published each October. It is being mailed to our list of members and friends and will be available on our website. *Trinity Stories* focuses on a single topic and replaces the former *Trinity Parish* newsletter, which essentially repeated information already conveyed via our website, social media, eblasts, bulletins, and announcements. **Our first issue of Trinity Stories focuses on race and racism.** It grew from the statement Council approved this summer and, as discussed then, goes beyond simply issuing a statement. Rather, we have put our words into practice: “We commit to being bridge builders by listening, sharing, and learning how our life experiences may be different from those of others.”

Thank you to Council for approving the statement. **Many thanks, too, to those people who consented to interviews** and my countless questions so that *Trinity Stories* could thoughtfully write about the race-related experiences shared by these interviewees with grace and no hostility or judgment:

- ✓ Trinity members **Kellie and Ryan Argot** (white parents who adopted three children from Korea)
- ✓ Trinity member **Debbie Balasundram** (Debbie and her husband, **Reuben**, also a Trinity member, were born in India.)
- ✓ **Jamien Harvey** (Black executive director of Camp Curtin YMCA, a Trinity-supported ministry whose Trinity involvement is led by Cheryl Akers and Pastor Liz)
- ✓ Trinity member **Yvette Kane** (white federal judge who founded the Court Assisted Re-Entry Program, or C.A.R.E, that serves mostly Black men from Dauphin and York counties)
- ✓ Trinity members **Kate and Adrian Murray** (biracial couple with three children)



- ✓ **Thanks also to staff members** who participated in “Staff Members Start Conversations About Race” and to those with whom they conversed, and to Pastor Horner for penning the welcome article.
- Included in the magazine is a **remittance envelope** that relates to the inside front cover (Gratitude and Thankfulness), inside back cover (Update to capital appeal, Honor Our Past, Plan Our Future), and back cover (Why Invest in Trinity?). The remittance envelope language and the concept for including it were discussed with the relevant people—i.e., Stewardship Team, Finance Chair (Ackerman), Appeal Finance (Frymoyer), and Appeal Communications (Sten).



- Danelle Andrews and I developed a five-page **one-year communications plan** and met to review it with Pastor Horner. We will be rolling it out shortly.
- Jessica Sheaffer** has agreed to serve as Publicity and Communications Team facilitator and to continue her volunteer position as webmaster. She shares the webmaster duties with **Mary Alin Lubold and Tom Kautz**. We appreciate the work of all.
- Took photos of first in-person worship services; continued taking photos of construction; continued other routine communications work as well.
- Danelle Andrews—as Director for Digital Media**—continued her many hours of work developing creative and informational content for social media and the website, working at the livestream service, attending meetings, working with committees and teams and staff to meet their multiple requests, setting up online signups and forms for events, and much more than a single bullet can possibly convey. We are incredibly fortunate to have her at Trinity.