

Appeal Awareness Team

Facilitator/Rick Sten

Members: Bob Frymoyer, Danelle Andrews, Stephanie Mauer, Steve Kauffman, Nancy Martin, Jen Schwalm, Scott Lux, Lou Grammes, Brian Falck, Steve Handwerk, Pastor Jack Horner

Meeting of Tuesday, January 26, 2021

Meeting opened with prayer offered by Rick Sten

The fundraising division of the Appeal Awareness Team met to discuss new options for moving along pledges to Honor Our Past, Plan Our Future. Although there is some optimism regarding the pandemic with the emergence of a vaccine, the “ask” process remains a delicate one, keeping in mind many people in the congregation continue to deal with uncertainty, including financially and we want to be sensitive to that. Scott Lux recommended a more indirect approach...“Thank-A-Thon”...phone calls that simply thank all who have donated or pledged and bring them up to speed on the project. The hope is to plant a seed to remind people to remember to stay current with their pledging and perhaps motivate other pledgers to consider giving more. Bob Frymoyer will put together a list of people to call based on pledge performance so far. Scott Lux will create a script for callers to follow.

Steve Kauffman has also made us aware of bricks that are being salvaged from the project that can be used to raise additional

funds...we will discuss those options at the next meeting of the
entire Appeal Awareness Team

Meeting ended with the Lord's prayer

Next meeting is Monday, February 22nd

Respectfully Submitted,

Rick Sten