

APPEAL TEAM PROGRESS REPORT  
6/8/21

Facilitator/Rick Sten

Members: Bob Frymoyer, Danelle Andrews, Stephanie Mauer, Steve Kauffman, Nancy Martin, Jen Schwalm, Scott Lux, Lou Grammes, Brian Falck, Steve Handwerk, Pastor Jack Horner

Sunday, May 23rd/Open House & Tailgate Sunday: The event was well attended and by most accounts well received. Based on the food that was purchased for the event, in the neighborhood of 185 people enjoyed a meal. There was a steady flow of people participating in the open house tours provided. The donation stations also received activity where open house invitation cards were collected along with possible leads for new donors. It was truly team effort as members from Council, the Project team, the Appeal team and Fellowship team all stepped up to make it happen.

Next Step: The Appeal Team's Outreach members will be meeting this month to go over the information that was collected at the Open House. We will be cross referencing the open house invitation cards and any leads collected by the volunteers at the donation stations with members who are pledgers and those who are not. We will also discuss the feedback from the open house as well as feedback from the letters that went out prior to the open house that primarily targeted new members, donors that have fallen behind in their giving and members who give to the church but, have yet to make a pledge to the appeal. From this information, we will create a list of members for followup phone calls...and should those phone calls move the meter regarding a new potential donor or pledger...we will then move toward visitations and a face to face approach. It is important to understand that this remains a process...it can not be rushed and it must be handled with discretion and sensitivity.

Respectfully Submitted,  
Rick Sten