## Website Data May - December 2021

Website data was not available Jan-April 2021 Visits to the website remained stable through the summer and fall, increasing as expected in the month of December. 17% of December's visits occurred the 24-25th. From Sep.-Dec., Of the 31,270 visits during that time period, 28, 603 sessions came from the USA followed by China with 940. 52% of all sessions occurred on a mobile device in 2021. Data reflects visits in excess of 100.

<u>Website Page</u>	<u>Dec. 24-25</u>	<u>December</u>	<u>November</u>	<u>October</u>	<u>September</u>	Website Page	<u>August</u>	<u>July</u>	<u>June</u>	<u>May</u>
Total Visits	845	5,028	3,616	3,736	3,794	Total Visits	3,560	3,531	3,526	4,469
Visitors	590	2,815	2,094	2,189	2,241	Visitors	2,135	2,051	1,977	2,465
% New Visits		49.03%	49.39%	49.92%	50.82%	% New Visits	51.38%	49.56%	47.14%	47.37%
Page Views		10,884	7,933	8,331	7,993	Page Views	7,554	8,238	8,710	9,157
Avg Visit Duration		2:03	2:09 min	2:11 min	2:01 min	Avg Visit Duration	1:58 min	2:03 min	2:30 min	1:50 min
Home Page	640	3,396	2,165	2,471	2,187	Home Page	2,207	1,988	2,015	2,264
Live Stream	219	1,324	997	1,164	1,023	Live Stream	1,214	1,941	1,549	1,607
Check-in	374	1,223	883	1,107	860	Live Stream Check-in	1,075	874	850	1,212
Donate		345	325	344	227	Donate	165	205	215	188
Services and Times	100	470	309	278	209	Services and Times	268	271	257	254
Daily Lectionary		293	362	204	235	Daily Lectionary	208	279	230	242
News and Events		155	151	123	127	News and Events	124	105		136
Pastors		125	103	101		Pastors	121	126	121	104
Staff		100	101	110	142	Staff	119	127		128
Council Minutes			103		107					
Faith Connections				281	182					
Ikea Church					212					
Made For It				159						
Confirmation					112					

<u>Website Page</u>	<u>Dec. 24-25</u>	<u>December</u>	<u>November</u>	<u>October</u>	<u>September</u>	<u>Website Page</u>	<u>August</u>	<u>July</u>	<u>June</u>	<u>May</u>
Concert Series		128	129	111		Good Things Come in Threes		129		137
Christmas at Trinity Concert		350				Plan Our Future				262
Holiday Season		278				Plan Our Future Pictures				426
Giving Tree			104			May Open House				131
Christmas Day	80	109				VBS/VBS in Person			179/162	
Christmas - 9am	264	331								
Calendar		118								
Galleries					134					
Preschool		177	144	186	256	Preschool	399	181	30	203