## Website Data May - December 2021


 visits in excess of 100

| Website Page | Dec. 24-25 | December | November | October | September | Website Page | August | July | June | May |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Visits | 845 | 5,028 | 3,616 | 3,736 | 3,794 | Total Visits | 3,560 | 3,531 | 3,526 | 4,469 |
| Visitors | 590 | 2,815 | 2,094 | 2,189 | 2,241 | Visitors | 2,135 | 2,051 | 1,977 | 2,465 |
| \% New Visits |  | 49.03\% | 49.39\% | 49.92\% | 50.82\% | \% New Visits | 51.38\% | 49.56\% | 47.14\% | 47.37\% |
| Page Views |  | 10,884 | 7,933 | 8,331 | 7,993 | Page Views | 7,554 | 8,238 | 8,710 | 9,157 |
| Avg Visit Duration |  | 2:03 | 2:09 min | 2:11 min | 2:01 min | Avg Visit Duration | 1:58 min | 2:03 min | 2:30 min | 1:50 min |
| Home Page | 640 | 3,396 | 2,165 | 2,471 | 2,187 | Home Page | 2,207 | 1,988 | 2,015 | 2,264 |
| Live Stream | 219 | 1,324 | 997 | 1,164 | 1,023 | Live Stream | 1,214 | 1,941 | 1,549 | 1,607 |
| Check-in | 374 | 1,223 | 883 | 1,107 | 860 | Live Stream Check-in | 1,075 | 874 | 850 | 1,212 |
| Donate |  | 345 | 325 | 344 | 227 | Donate | 165 | 205 | 215 | 188 |
| Services and Times | 100 | 470 | 309 | 278 | 209 | Services and Times | 268 | 271 | 257 | 254 |
| Daily Lectionary |  | 293 | 362 | 204 | 235 | Daily <br> Lectionary | 208 | 279 | 230 | 242 |
| News and Events |  | 155 | 151 | 123 | 127 | News and Events | 124 | 105 |  | 136 |
| Pastors |  | 125 | 103 | 101 |  | Pastors | 121 | 126 | 121 | 104 |
| Staff |  | 100 | 101 | 110 | 142 | Staff | 119 | 127 |  | 128 |
| Council Minutes |  |  | 103 |  | 107 |  |  |  |  |  |


| Faith Connections | 281 | 182 |  |
| :---: | :---: | :---: | :---: |
| Ikea Church |  | 212 |  |
| Made For It | 159 |  |  |
| Confirmation |  | 112 |  |


| Website Page | Dec. 24-25 | December | November | October | September | Website Page | August | July | June | May |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Concert Series |  | 128 | 129 | 111 |  | Good Things Come in Threes |  | 129 |  | 137 |
| Christmas at Trinity Concert |  | 350 |  |  |  | Plan Our Future |  |  |  | 262 |
| Holiday Season |  | 278 |  |  |  | Plan Our <br> Future <br> Pictures |  |  |  | 426 |
| Giving Tree |  |  | 104 |  |  | May Open House |  |  |  | 131 |
| Christmas Day | 80 | 109 |  |  |  | VBS/VBS in Person |  |  | 179/162 |  |
| Christmas - 9am | 264 | 331 |  |  |  |  |  |  |  |  |
| Calendar |  | 118 |  |  |  |  |  |  |  |  |
| Galleries |  |  |  |  | 134 |  |  |  |  |  |
| Preschool |  | 177 | 144 | 186 | 256 | Preschool | 399 | 181 | 30 | 203 |

