

April 19, 2022

Report to Council
From Stephanie Maurer, Director of Communications

Activities in March through April 19

- Continued normal monthly activities such as writing bulletin announcements, developing bulletin covers, attending staff meetings, providing content and graphics for Thursday's eblast, working with Director of Digital Media Danelle Andrews and Webmaster Jessica Shaffer, and collaborating with various staff and volunteers.
- Attended March 8 Council meeting
- Ordered "Council" ribbons to put on Council nametags. Put Council member nametags/lanyards/ribbons in their mailboxes.
- Discussed usher and greeter recruitment with Jane Killian
- Advertised for mowers, gardeners, and spring cleanup people; worked with Pastor Liz and Joe Hunter and Christian Churches United to publicize focus group; publicized food pantry donations; worked with Joe Hunter to make video (thank you, Joe!) introducing CCU's Compassion Action Network and YAGM
- Lenten Offering 2017-2021 analysis
- Worked on copy for video re Lenten Offering envelope beneficiaries
- Publicized March 12 snow-related closings
- Designed and developed Easter newsletter to include in bulletin
- Designed and ordered Easter yard signs
- Working on new columbarium sign
- Worked on letter to representative for anonymous giver
- Put up signage and banners for Way of the Cross event; developed path; coordinated items to place along the way
- Met with May Fair facilitator; developed event banner and marketing cards
- Took 100+ photos at all Easter services
- Working on quarterly newsletter to accompany giving statements
- More (P&C people exceeded expected hours as usual)