

# STEWARDSHIP FOR ALL SEASONS

The resources of GSB's professional development services are being provided for this program with a special relationship for ELCA large congregations.

The purpose of Stewardship For All Seasons (SAS) is to guide pastors and congregation leaders to learn tried and true basic principles and effective methodologies to carry out productive stewardship programs. Learn how to do year-round, on-going stewardship resulting in more money for ministry, more energized stewards, and a culture of generosity. **THIS IS MORE THAN STEWARDSHIP. IT IS A DEVELOPMENT MENTALITY FOR THE PARISH.**

## BENEFITS OF STEWARDSHIP FOR ALL SEASONS

- › Prepare your congregation's story
- › Educate people to tell that story
- › Focus attention on your congregation's mission
- › Inspire people to give generously
- › Learn tools and methods that really work
- › Build a team that enjoys leading stewardship efforts
- › Become confident and skilled in stewardship development
- › Apply biblical principles to gain more resources for mission
- › Experience the joy of asking and giving
- › Avoid searching for the latest hot stewardship program
- › Increase annual giving by 10 - 15% or more each year

## TIMETABLE

- › **May, 2022** - First meeting and Storytelling bootcamp
- › **June** - Storytelling continued
- › **August** - Finalize case for gifts/individual consultations
- › **September** - material development
- › **October/November** - Stewardship drives conducted
- › **December** - Evaluation/year end
- › **January/February, 2023** - Planned giving intensive



FUNDRAISING CONSULTANTS

### COVENANTS:

Congregations participating in SAS will sign a covenant that outlines responsibilities and expectations of the congregation and GSB.

### INVESTMENT:

Each congregation is asked to contribute \$2,400 of the \$3,800 fee. The fee covers the manual, graphic design, and consultant time. The cost is reduced thanks to support from the ELCA. Congregations are asked to tithe 10% of their increase back to their synod.

*"GSB worked with our leadership team to implement a comprehensive stewardship plan, encouraging us to address stewardship year-round and helping to empower congregational members to share stories of generosity. As a result, our giving has increased by nearly 25%, and more importantly, there is a greater consistency in giving. The year after our first campaign, our congregational income never failed to exceed our expenses, even with the drop in attendance during the summer. We continue to see our stewardship grow and improve beyond what we could have ever hoped for. I wholeheartedly recommend GSB!"*

**PASTOR DESIRÉE UHRICH,  
CHRIST LUTHERAN CHURCH, MINOT, ND**

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## COVENANT

Between GSB and

Congregation \_\_\_\_\_

City \_\_\_\_\_

Pastor \_\_\_\_\_

Email \_\_\_\_\_

Lay Leader \_\_\_\_\_

Email \_\_\_\_\_

For our participation in Stewardship for All Seasons from May 2022 through April 2023 our congregation agrees to:

\_\_\_\_\_ Remit \$2,400 to GSB to participate (can be split over two calendar years)

\_\_\_\_\_  
Congregation \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_  
GSB \_\_\_\_\_ Date \_\_\_\_\_

### IN ADDITION TO OUR FINANCIAL PARTICIPATION, WE AGREE TO:

- › Recruit an SAS team and have at least one team member attend each meeting along with the pastor.
- › Participate fully in implementing SAS strategies into our congregation.
- › Report results to the Consultants
- › Share stories as requested so that others may learn from our participation
- › Complete financial reports as requested by the consultants
- › Increase our outreach giving by 10% of our increased revenue as a result of this program

### GSB PROMISES TO:

- › Be present for 8 virtual and/or face to face sessions with Congregational Stewardship teams, including one session with Congregation Council
- › Provide unlimited responses by email and phone to stewardship teams as needed between each meeting
- › Provide up to two Zoom meeting sessions per congregation for thorough review of material and coaching
- › Provide a track in the winter/spring to focus more deeply on a topic supporting the stewardship function: strategic planning, planned giving, communications, council leadership, etc.

*"The Stewardship For All Seasons was a game changer for our church. I got involved because I'd personally seen how it radically improved giving in the church in which I grew up in Richfield, Minnesota. Here, giving went up over 13% the first year. Now, years later, it is up far more than that despite a capital campaign (done concurrently) which raised pledges of 2.5x our annual budget. This past year, we had over 80+ first time pledges. Challenging your people to give financially in a way that helps them to do so is at the heart of discipleship."*

**ANDY ROMSTAD, SR. PASTOR,  
CAMBRIDGE LUTHERAN, CAMBRIDGE MN**



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