

September 13, 2022

Report to Council
From Stephanie Maurer, Director of Communications

Sample of activities June 15 through September 13

- Continued normal monthly activities such as writing bulletin announcements, developing bulletin covers, attending staff meetings, providing content and graphics for Thursday's eblast, working with Director of Digital Media Danelle Andrews and Webmaster Jessica Shaffer, and collaborating with various staff and volunteers.
- Designed and printed cards for VBS mission project—2 sets of cards, different sizes, to hand out in support of project.
- Took 100+ pictures of VBS and uploaded to our Shutterfly account.
- Continued work on Trinity Stories magazine that features our music program; wrote stories on Tim Koch and Debbie Wilson; compiling info from forms that I developed for all involved in our music program—will result in up to 30 mini-stories, maybe more.
- Participated in Zoom calls with outside fundraising contractor; wrote/writing stories to email to show impact of Trinity. Attended Give Serve Lead meeting; prepared folders to show how to write impact stories; will also present to Council members.
- Worked on communications/publicity for Christmas in July, pop-up VBS yard signs and banners, Boy Scout mum sales, World Hunger awareness, Worship and Seve, outdoor adventure group, pet blessing yard signs, confirmation expectations handout, Market on Market, name tags, sewing ministry, men's breakfast, name tags, DivorceCare cards, more.
- Quarterly newsletter.
- Homebound birthday list for July-August-September.
- Paul's retirement communications; new hire David Holste info.