

## February 13, 2023

## Report to Council: Jan. activities through Feb. 13 Stephanie Maurer, Director of Communications

## Sample of activities:

- Worked on E-blast, bulletin announcements.
- Attended staff meetings as usual.
- Senior Connect group: Much publicity and planning resulted in more than 100 people coming out to Gospel Hymn Singalong. Thanks go not only to Carole Lundquist and Jayne Coover, who led the planning, but also to the many other seniors and staff who participated. Special thanks to Tim Koch, along with Ron Livingston and Kirsten Del Gaudio.
- Took hundreds of photos.
- Designed and ordered new outdoor banners. Thank you to Bill Bishop for printing them and to Dave Rupnik for installing them.
- Met with numerous staff and committee/team people.
- Continued work on compiling stewardship results.
- Developed mailing materials to go with year-end financial giving records.
- Developed communications following year-end giving records to remind egivers to update their records.
- Developed homebound birthday list.
- Worked on special event and concert advertising.
- Analyzed Constant Contact metrics.
- Developed communications re Horner phishing/spoofing.
- Provided paint night advertising and event assistance.
- Attended team building meeting and worked on follow-up assignment.
- Recorded Joe Hunter video—Danelle Andrews made it amazing.
- Provided Prayer Group publicity.
- Worked with Moses Kavishe on Faith Formation publicity.
- Developed annual meeting materials.
- More