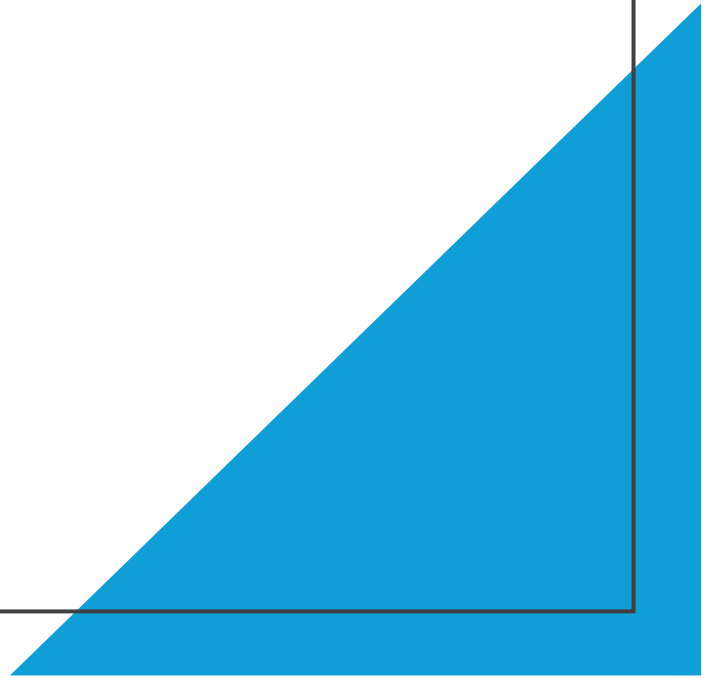


Trinity Lutheran Church

Leadership Development Seminar

February 8, 2024



Agenda

Introduction and Prayer - Pastor
Horner

Structure, purpose, and goals – Jennifer
Schwalm

Overview of Trinity's New Strategic Plan
– Bob Frymoyer

Break out into working groups

Dismissal – The Lord's Prayer

Goal for Today



Discuss the critical elements to strategic planning

- The “Why” behind strategic planning process
- The “Process” we’re using at Trinity
- The “Who” will be involved
- The “What” must I do...



Create some **EXCITEMENT** for our future

Strategic Planning Process

A strategic plan is a formalized roadmap:

- Provides direction and structure to our ministry
- Focuses resources (people, dollars, time) in the same direction
- Aligns unique gifts and resources
- Defines what is most important for achieving success
- Should be quick, simple, easily executed



“Let God do the directing...”

The Process

- Engage Ministry Leaders and Committee Chairs to outline initiatives/goals and action items for each pillar
 - Designate lead
 - Meet with Ministry Team
 - Supported by strategic planning team
 - Outline SMART goals
 - Define specific action steps
- Strategic planning committee assembles into strategic plan for approval by council



Strategic Framework “Pillars”

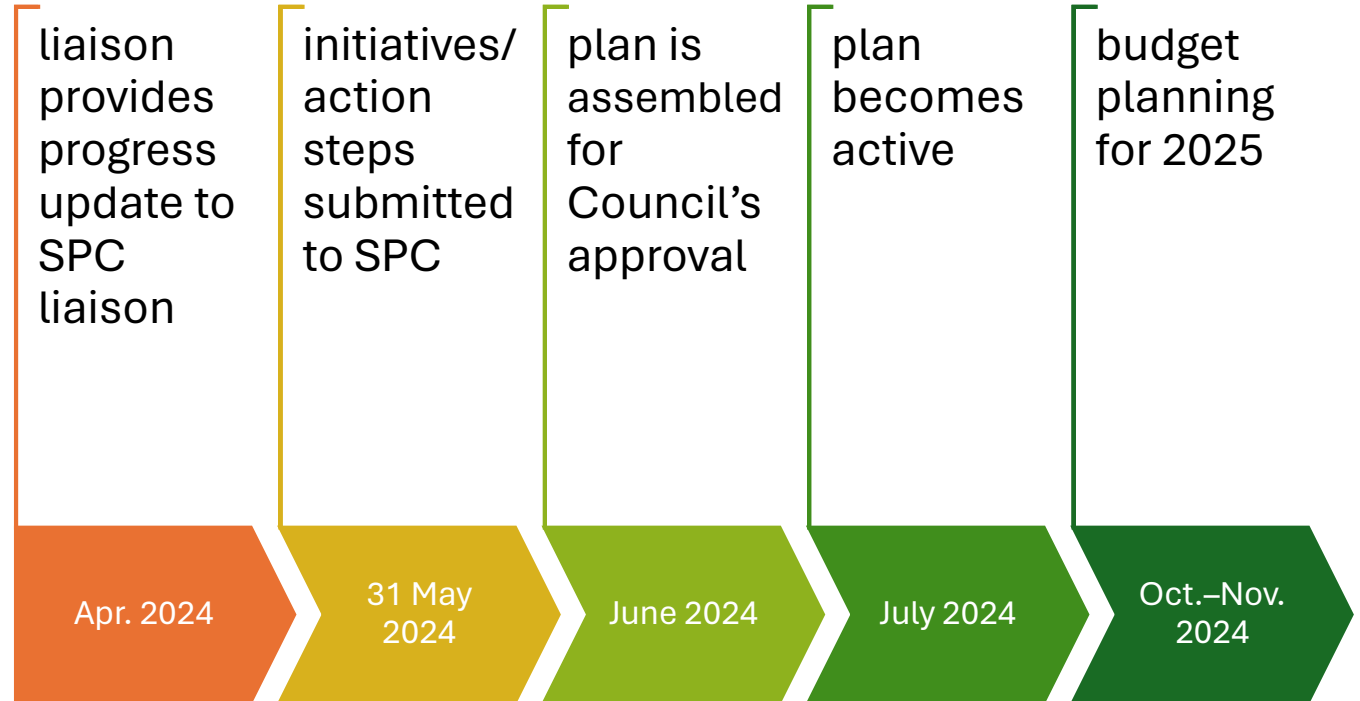
- Engagement
- Partnerships
- Spirituality
- Efficient Infrastructure



Break out Groups

- What questions do you have regarding the process?
- What support or resources will be most helpful to you in accomplishing this process?
- What excites you about the Pillars and initial goals?
- What makes you uncomfortable?
- What resonates the most with **you**, personally, as a member of Trinity?

Action Items/Key Dates



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