Trinity Camp Hill P&C Team Meeting Minutes March 4, 2024, at 6:30 pm

In attendance: Mary Alin Lubold, Debbie Wilson, Alex Sassani, Suzanna Erdley,

Jessica Sheaffer

Excused: Beth Bard, Jake Miller, Patty Marshall

Mary Alin opened with prayer.

Introductions

Started with questions: How do new members get the e-blast?

Read through the P&C team responsibilities from the Policy Manual and thought it needed revision. Discussion continued.

What is working about P&C:

- 1. E-blast
- 2. Worship slides and oral announcement slides
- 3. Trinity Stories
- 4. Signage (directional in building/banners outside)
- 5. Bulletins

Discussion about each topic.

What is not working about P&C:

- 1. Website
- 2. Reaching the older population that's in an effective way
- 3. Bulletins

Membership Directory: tabling this idea until the summer and/or 2025.

A discussion about QR codes for the check in (and possibly bulletins) as you walk into worship and where the QR codes should be located.

A discussion on how to engage the youth and how to effectively communicate with them and their parents.

Action items of highest priority:

- 1. We can use more people on the P&C team
- 2. More pictures (scenes from Sunday, website, and events)

- 3. Editing (writing with the same tone and message across all platforms)
- 4. Review guidelines (June)
- 5. Website remodel (thoughts and ideas can be discussed in July)
- 6. Trinity Stories (theme, what we want in it. Typically work began over the summer)
- 7. Survey for the congregation (purpose- preferred methods of receiving church news. Questions and how will we as the P&C team will use the information)

A discussion about Alex taking pictures during all worship services beginning after Easter. We will introduce him to the congregation before he begins.

Next meeting: May 15 at 6:30 pm in Room 237.

Minutes prepared by: Jessica Sheaffer