



## April Report to Council

P&C: Director of Communications and Director of Digital Media  
Jessica Sheaffer and Suzanna Erdley

In March, Suzanna and I were very busy. Here is a sample of the work we completed:

- Continued writing, editing, and producing weekly bulletins, e-blasts, worship slides, and oral announcements.
- Created Easter graphics and printed banners for the Gathering space and parking lot.
- Created Holy Week graphics, worship livestream links, worship slides, bulletin covers, and more.
- Updated the website daily during Holy Week for each worship service
- Collected check-in data from Holy Week and Easter
- Created a special bulletin insert for Holy Week and Easter Sunday
- Added additional donation options on Vanco for Lenten, Preschool Summer Camp, and VBS
- Created online forms for VBS and the new Preschool Summer Camp, which are both continually monitored
- Worked closely with the Preschool Staff and VBS director to create flyers and advertising for VBS and Preschool Summer Camp
- Marketed, stuffed eggs, and led the 2<sup>nd</sup> Annual Easter Egg Hunt
- Promoted an event about the Trinity Concert Series on Facebook
- Continued the Scenes from Sunday series on Facebook, which highlights worship and events at Trinity through photos
- Monitored and engaged on all social media platforms
- Created a special e-blast announcement and survey about Christ Lutheran Church Fileys
- Created flyers for Downtown Camp Hill's Spring Fling for the Preschool and Hospitality Team
- Attended weekly staff meetings and creative worship
- And more!