



**Report to the Congregation Council  
October 11, 2017  
Jeff Weaver, Webmaster**

Trinity's new website (still [www.trinitycamphill.org](http://www.trinitycamphill.org)) went live on Thursday afternoon, September 28. There were no glitches of any consequence with the transition, and there was very minimal downtime of the site.

The following are highlights of Trinity's website usage for the third quarter of 2017 (July 1 through September 30):

- There were 12,436 visits (vs. 13,191 in 2016) by 4,784 visitors. 5,976 of those visits were from people within a roughly 10 mile radius of Trinity.
- There were 34,409 page views. (I have no way to track the number of times any of the large number of PDF or MP3 audio files on the site were accessed.)
- The top ten pages visited were:
  - Daily Lectionary page (old site) – 9,467
  - Home page – 7,681
  - Daily Lectionary Year A page – 1,915
  - Sermons Index page – 1,210
  - News and Events page – 807
  - Worship Services page – 658
  - Sermons by Service page – 649
  - Devotions page – 559
  - Daily Lectionary (new site – after 4 days) - 527
  - Staff page – 482
- There were visits from people in 66 countries, with visits from 41 countries occurring more than once. The top ten countries in descending order are: United States (11,305), Canada (313), South Africa (206), Singapore (78), Indonesia (70), Australia (61), China (61), India (57), Germany (44), United Kingdom (43).
- There were visits from all 50 states and the District of Columbia with the least number of visits (1) being from Hawaii. Washington was second to Pennsylvania (6,265 visits) with 488 visits.
- There were visits from people in 1,326 cities. The top ten cities in descending order are: Camp Hill (2,351), Mechanicsburg (1,330), Washington (333), Green Valley (Maryland) (286), Seattle (275),

Harrisburg (270), New York (257), Philadelphia (219), Mount Laurel (New Jersey (207) and Enola (176).

- The average time on the site per visit was 2:31 minutes.
- 33% of the visits were from new visitors.
- While the Daily Lectionary page is the most visited page on the website, only a very small percentage of those visits come from the local area (municipalities with all or some portion of the municipality falling within ten miles of Trinity). Most come from other parts of the country and world. That I know of, there are direct links to Trinity's Daily Lectionary page from Textweek.com (by far the largest number of referrals to our website from any external site), Opensourcelectionary.com, the Prayer & Devotions page of the Evangelical Lutheran Church in Canada's worship website, St. Mark's Lutheran Church, Williamsport, PA.
- 44% of the visits were from desktop computers, 37% from mobile phones and 19% from tablets. The new website provides much better compatibility with mobile phones and tablets.

In Christ,

Jeff Weaver

[webmaster@trinitycamphill.org](mailto:webmaster@trinitycamphill.org)