

Trinity Lutheran Church P&C Team
Report to Congregation Council
January 2018

The P&C Committee has not met since the last council meeting. Our first meeting of 2018 will be held on January 22. Here are some updates of what we have been working on:

Capital Campaign Presentations – Work is picking up for the Capital Campaign. Packets are being prepared for the Lead Gifts Team to take out to meetings. We are also beginning to prepare the necessary marketing materials that we will use during the campaign.

Annual Report – The P&C team has been working on compiling the annual report this year. Thank you to everyone who submitted their report. This year's report will also include pictures from over the past year.

Social Media – 2017 was a successful year for our Social Media pages. Our Facebook page doubled the number of people who follow and like us this past year. During December we carried out some paid promotions to promote our Christmas services. These promotions cost \$50 and reached 3,000 people.

Videos – In December we worked with Pastor Horner to produce the Christmas Message. Our goal is to create these types of message videos more often. This video was viewed over 400 times on our YouTube channel and the post was seen by over 1,000 people on Facebook.

Just a personal note to close out this report. Back over the summer when we decided to start recording the sermons, everyone immediately sent me to Chuck Roy for help. From the day I met him, I knew that Chuck was the guy to talk to if you needed something done! While my time working with Chuck was short, I learned so much from him. I will miss not only his wonderful wealth of knowledge and willingness to help out, but I will miss the friendly smile that greeted me from behind the Fellowship Hall computer. The P&C committee would not have been able to make all of the strides we did this past year without the help of Chuck.

Respectfully submitted,

Danelle Andrews
P&C Facilitator