

Trinity Lutheran Church P&C Team  
Report to Congregation Council  
March 2018

The P&C Committee has not met since our last report. Our next meeting will be held on April 23. Over the last month, most work done by the P&C team has been related to the capital appeal.

Here are the main items for the appeal that we are currently working on:

- **“Giving Stories” - Daily reflections for use during our capital appeal**
  - Each of you has been asked to submit your own personal story and connection to the campaign to Jane Killian. Please submit by March 15<sup>th</sup> so that we can put together this document. Please see your email for detailed instructions.
- **Video**
  - Video shoots have begun on our two campaign videos.
    - **Video 1:** Trinity Through the Years - Available by April 15<sup>th</sup>
      - **Concept:** Use pictures of events, people and the building through the years. Discuss the impact that Trinity has had through the years. Call to action to make sure Trinity continues to be strong into the future. Narrated by Pastor Horner. This will be our “campaign commercial.”
    - **Video 2:** Through their eyes - Available by April 29<sup>th</sup>
      - **Concept:** Interview children and youth at the church about their feelings on Trinity and how it impacts their lives.
- **Appeal Materials** – We are currently working on putting together the materials that we will distribute during the campaign. These include brochures, pledge cards and FAQ sheets.
  - Dan Reed has worked with the architectural firm to get us additional renderings to be used in these documents.
  - **Brochures**
- **Event Advertising** – We created posters for the Luther Rose Dinner Theatre events. We also posted an update in the Trinity Parish.
- **Ambassadors/Tell the Story/Messengers Teams** – We will work with these teams to make sure that we have coverage at all events/worship services when needed.

As we move along in the appeal there will be many more communication items that will be created and distributed. We will be sharing a more detailed update at our Kairos committee meeting on March 13.

Respectfully submitted,

Danelle Andrews  
P&C Facilitator